

PUR JUS

éducation | média | conseil

WINE KNOWLEDGE FOR EVERYBODY

PUR JUS, THE LEADING SCHOOL IN SWITZERLAND

WSET® (Wine & Spirit Education Trust) courses
and wine and spirit workshops.



LEARN ABOUT WINE WITH PASSION, METHOD AND ENJOYMENT

At Pur Jus Education, we share our knowledge of wines and spirits with structure and simplicity. Our courses combine theory, tasting and enjoyment, enabling you to understand, appreciate and discuss wines and spirits with accuracy and confidence.

Whether you are a curious amateur, an enthusiast, someone changing careers, or a professional wishing to deepen your knowledge, our programmes are tailored to your level and your objectives.



JOIN OUR TRAINING COURSES
WINE & SPIRITS CERTIFICATION
EDUCATION TRUST (WSET®)



JOIN OUR CURATED
WORKSHOPS AND
MASTERCLASSES

Pur Jus Education is an official partner approved by the Wine & Spirit Education Trust, the organisation that offers the most internationally recognised certification in alcoholic beverage knowledge, both for enthusiasts and professionals in the sector.

With extensive experience in creating wine-related content for hospitality schools, wine schools and businesses, Pur Jus Education regularly updates its range of workshops. Stay connected at www.pur-jus.ch/en to discover what's new and contact us to organise your team building events or tailor-made workshops for your business.



WSET® LEVEL 1 AWARD IN WINES

An introduction to wines for beginners, for those starting out in this sector or who are interested in wine. A short format accessible to all.

WSET®1

PREREQUISITES

- No prerequisites

PROGRAMME

- 6 hours on-site course
- Tasting of 6 wines from around the world

EXAM

- 30-question closed-book multiple-choice test
- Official WSET® Level 1 Certificate

PRACTICAL INFORMATION

- Vevey, Lausanne, Geneva, Basel and Zurich
- Weekends, weekdays during the day or evenings
- French or English

CHF 490.-



WSET® LEVEL 2 AWARD IN WINES

An in-depth study of wine for professionals in the sector, but also for those who are passionate about this world.

WSET®2

PREREQUISITES

- WSET® level 1 or similar knowledge

PROGRAMME

- 18 hours on-site course
- Tasting of over 40 wines from around the world

EXAM

- 50-question closed-book multiple-choice test
- Official WSET® Level 2 Certificate

PRACTICAL INFORMATION

- Vevey, Lausanne, Geneva, Basel and Zurich
- Weekends, weekdays or evenings
- French or English

CHF 990.-



WSET® LEVEL 3 AWARD IN WINES

A detailed exploration at an advanced level aimed at professionals already working in the wine industry, as well as those who are passionate about this world.

WSET®3

PREREQUISITES

- 📍 WSET® level 2 or similar knowledge

PROGRAMME

- 🕒 32.5 hours on-site course over 5 days
- 🍷 Tasting of over 60 wines from around the world

EXAM

- 📄 Multiple-choice questions, short questions and blind tasting of 2 wines without tasting notes
- 🏆 Official WSET® Level 3 Certificate

PRACTICAL INFORMATION

- 📍 Vevey, Lausanne, Geneva and Zurich
- 📅 Weekends
- 🗣️ French or English

CHF 1,990.-



Malbec



WSET® LEVEL 1 AWARD IN SPIRITS

An introduction to spirits for beginners, for those who are new to the sector or who are interested in spirits.

WSET®1 SPIRITS

PREREQUISITES

- 📍 No prerequisites

PROGRAMME

- 🕒 6 hours on-site course
- 🍷 Tasting of 9 spirits

EXAM

- 📄 30-question closed-book multiple-choice exam
- 🏆 Official WSET® Level 1 Certificate

PRACTICAL INFORMATION

- 📍 Vevey, Lausanne and Geneva
- 📅 Weekends, weekdays during the day or evenings
- 🗣️ French or English

CHF 490.-



WSET® LEVEL 2 AWARD IN SPIRITS

An in-depth study of spirits for professionals in the sector, as well as those who are passionate about this world.

WSET®2 SPIRITS

PREREQUISITES

📍 WSET®1 or similar knowledge

PROGRAMME

🕒 15 hours on-site course

🍷 Tasting of 28 spirits

EXAM

📄 50-question closed-book multiple-choice test

🏆 Official WSET® Level 2 Certificate

PRACTICAL INFORMATION

📍 Vevey, Lausanne and Geneva

📅 Weekends, weekdays during the day or evenings

🗣️ French or English

CHF 890.-



SWISS CHEESES AND WINE WORKSHOP

A discovery of the main Swiss artisan cheeses and their perfect pairing with local wines, designed for curious foodies.

MASTERCLASSES

PREREQUISITES

📍 No prerequisites

PROGRAMME

🕒 2-hour workshop

🍷 Tasting of 6 wines and 6 Swiss artisan cheeses

PRACTICAL INFORMATION

📍 Lausanne and Zurich

📅 Weekday evening

🗣️ French or German

CHF 200.-



LEARN ALONGSIDE EXPERT AND PASSIONATE INSTRUCTORS

Our courses and workshops are led by a team of passionate experts, headed by Alexandre Centeleghe (DipWSET), founder and educator. Together, they share international experience in wine and the same conviction: wine is accessible to everyone and is best learned when shared.



**ALEXANDRE
CENTELEGHE**
(DIPWSET)

- WSET® Diploma 4**
Member of the Association of Wine Educators (AWE)
Bachelor of Science (EHL)
- + Founder and educator at Pur Jus Education
 - + Wine expert and passionate educator
 - + Over fifteen years of experience in the world of wine across Europe, North America and Asia
 - + Former vice-president of tastings for American critic James Suckling (former editor-in-chief of Wine Spectator for Europe)
 - + Wine educator at the École Hôtelière de Lausanne (EHL) and the Changins wine school
 - + Consultant for specialist media and wine promotion institutions

SUMMARY OF TRAINING COURSES AND WORKSHOPS

WSET®1	6 wines from around the world	6h	Vevey, Lausanne, Geneva, Basel and Zurich	Weekends, weekdays during the day or evenings	490.-
WSET®2	+ 40 wines from around the world	18h			990.-
WSET®3	+ 60 wines from around the world	32,5h / 5 days	Vevey, Geneva and Zurich	Weekends	1990.-
WSET®1 SPIRITS	9 spirits	6h	Vevey, Lausanne and Geneva	Weekends, weekdays during the day or evenings	490.-
WSET®2 SPIRITS	28 spirits	15h			890.-
WORKSHOPS	6 wines and cheeses	2h	Lausanne and Zurich	Weekday evening	200.-



GIVE A GIFT VOUCHER FOR A COURSE! FROM CHF 50.-



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PUR JUS EDUCATION

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Add me to
your contacts



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